



MARCH 19-20, 2025 | Pre-Conference Session March 18
University of Georgia Center for Continuing Education & Hotel

SPONSORSHIP OPPORTUNITIES

\$10,000

GOLD SPONSOR

4 AVAILABLE

- Extra large logo featured on conference materials
- Opportunity to be a part of the breakout session
- Named meal sponsor
- Ability to share company materials at conference
- Six complimentary registrations (valued at \$235 per registration)
- Acknowledgment of sponsorship during the open and closing sessions
- Vendor booth — 5' x 8' (valued at \$245 per booth)

\$5,000

SILVER SPONSOR

- Large logo featured on conference materials
- Named break sponsor
- Ability to share company materials at conference
- Three complimentary registrations (valued at \$235 per registration)
- Acknowledgment of sponsorship during the open and closing sessions
- Vendor booth — 5' x 8' (valued at \$245 per booth)

\$1,500

BRONZE SPONSOR

- Medium size logo featured on conference print and digital materials
- One complimentary registration (valued at \$235 per registration)
- Vendor table — 3' x 6' (valued at \$150 per table)

Governments are realizing the power of data visualization and analytics. To address the growing needs of governments around these issues, the Carl Vinson Institute of Government established the Georgia Data Innovation Hub (Data Hub).

The Data Hub provides training and learning opportunities around data analytics, data visualization, and predictive analytics to government employees. The Data Hub supports governments in building these capabilities through shared expertise and innovation. With the right supports, leaders can leverage data to make the best data-informed decisions possible.

Data Hub is hosting the 3rd Annual Developing Data Analytics Capabilities Conference on March 19–20, 2025. This year pre-conference workshops will be held on March 18th. Attendees include professionals from state and local governments, higher education institutions, and school systems.

Hosted at the University of Georgia's Center for Continuing Education and Hotel, the conference will include keynote and plenary sessions on integrating emerging technologies and maturing your data governance to promote data-informed decision making, and breakout sessions focused on topics in data analytics for both technical and program-level audiences. The 2025 conference will also host the graduation of the 2nd and 3rd cohorts of the Data Analytics and Decision Making for Government Certificate program.

Event sponsors will reach practitioners and leaders in key sectors across the state who are working to mature their organization's data analytics capabilities.

To be featured at the 2025 Developing Data Analytics Capabilities Conference, please contact Kathryn McHugh at (706) 542-8883 or kathryn.reeves25@uga.edu. The commitment deadline is February 14.

\$10,000

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\$5,000

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\$1,500

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Name: _____

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PAYMENT METHODS:

Please make check payable to **UGA FOUNDATION** for the Developing Data Analytics Capabilities Conference 2025 or use this link/scan the QR code to make a credit card payment: bit.ly/3A7sv9Y



Scan the QR code using the camera app on your phone

Please send me an invoice for payment.

Please email this form to Kathryn McHugh at kathryn.reeves25@uga.edu, or mail to:

Office of the Vice President for Public Service and Outreach, 1234 South Lumpkin Street, Athens, Georgia 30602
Attn: Office of Development/Georgia Data Innovation Hub.

To discuss these opportunities in more detail, contact:
Kathryn Reeves McHugh at (706) 542-8883 or kathryn.reeves25@uga.edu.

ABOUT CARL VINSON INSTITUTE OF GOVERNMENT

As a Public Service and Outreach unit of the University of Georgia, the Institute of Government shares in the University's overarching public service mission of extending our resources of professional knowledge and expertise to help build better communities and improve lives.

At the Institute of Government, we inform, inspire, and innovate so that governments can be more efficient and responsive to citizens, address current and emerging challenges, and serve the public with excellence.

The Institute of Government empowers citizens and governments by providing innovative resources and tools that build stronger communities, inspire economic success, and improve quality of life throughout the state of Georgia and beyond.

The Georgia Data Innovation Hub's mission is to convene, train, and provide technical assistance to raise the capabilities of government employees doing data analytics, data visualization, and predictive analytics.