



**Thank you for your
leadership in our communities.**

We  our
communities
too.

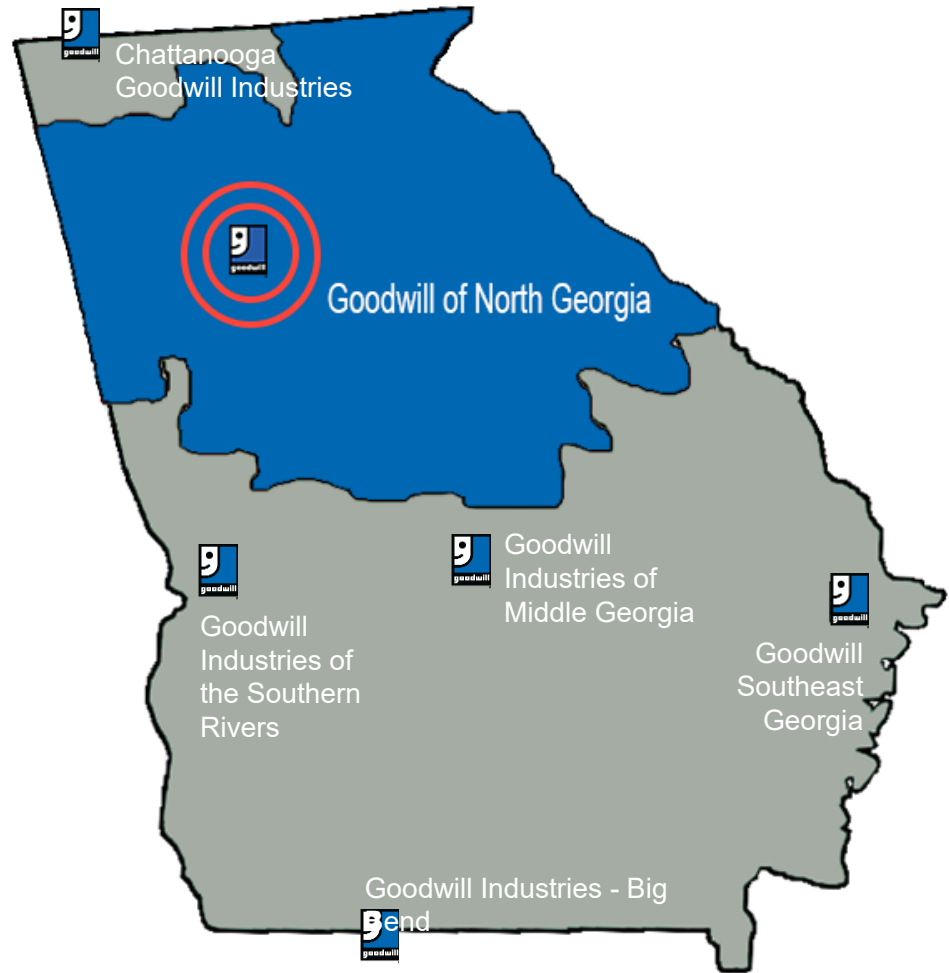


**You are
probably
familiar with
Goodwill
thrift stores.**



GEORGIA GOODWILL ASSOCIATION IS STATEWIDE:

- URBAN
- SUBURBAN
- RURAL

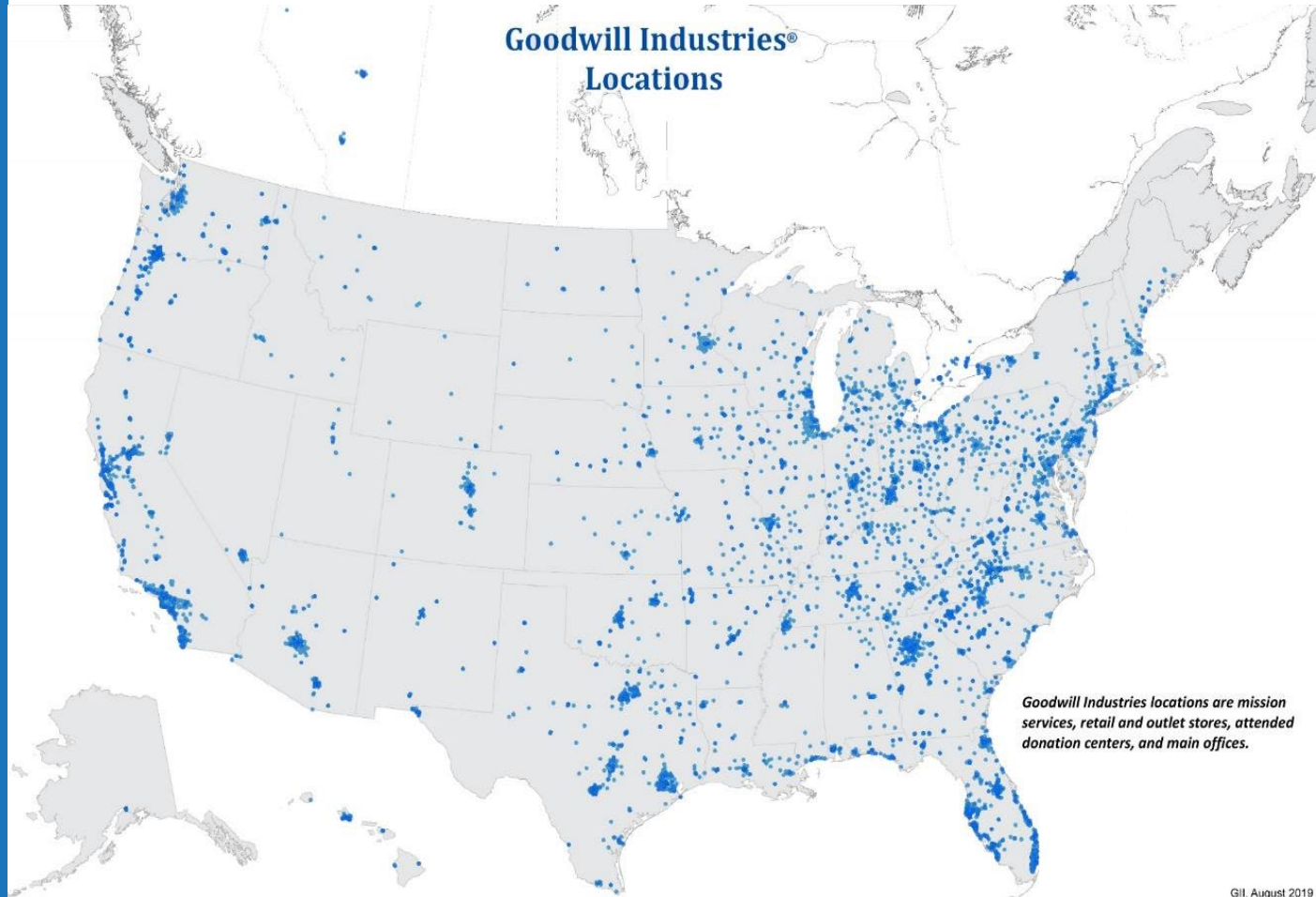


Goodwill® is America's neighbor

82% of U.S. population
lives within 10 miles
of a Goodwill

3,300+ community-
based locations

650+ career centers



Goodwill Industries locations are mission services, retail and outlet stores, attended donation centers, and main offices.

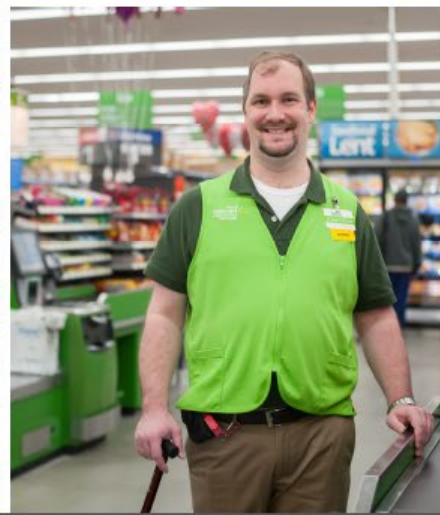
BUT DID YOU KNOW?

- Nationally, our **retail footprint is larger than Target**.
Donated goods retail social enterprise sustains our mission.
- We are the **largest federal facilities maintenance contractor** in Georgia, maintaining millions of square feet every night.
- We are one of the **largest private employers** in Greater Atlanta with 3,400+ team members
- Over **51 million pounds of materials diverted** from landfills last year (2019)



We Put 100,000 People To Work From 2013-2018!

#1
for
Persons
Employed



Goodwill
of North Georgia



**Our mission is
to put people
to work.**



We Serve All Job-Seekers



But we focus on **priority populations** with high **barriers to employment** and are a source for **diversity hiring**

People with Disabilities • Veterans • Older Workers • Refugees • People receiving public benefits
Non-Custodial Parents • People Experiencing Homelessness • Returning Citizens • Opportunity Youth

We create jobs



2,800+
in Goodwill
stores
&
235+
in facilities
services
contracting

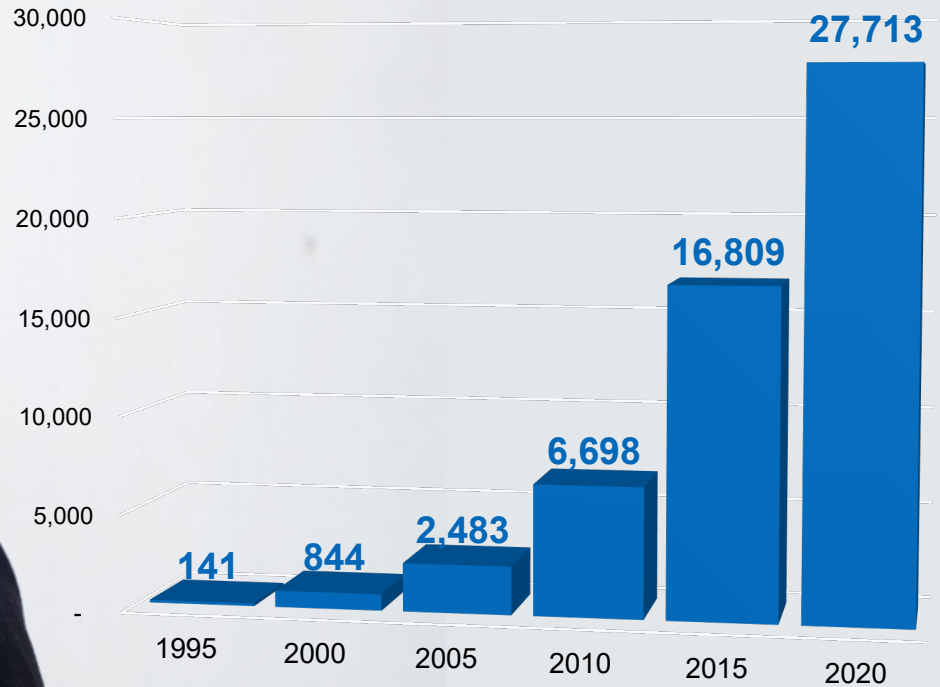


And we train people for jobs

Almost
50,000
people served
in North Georgia
job training
last fiscal year

For jobs in industries from
construction to customer service
logistics to I.T.





We put people to work.

Quantity

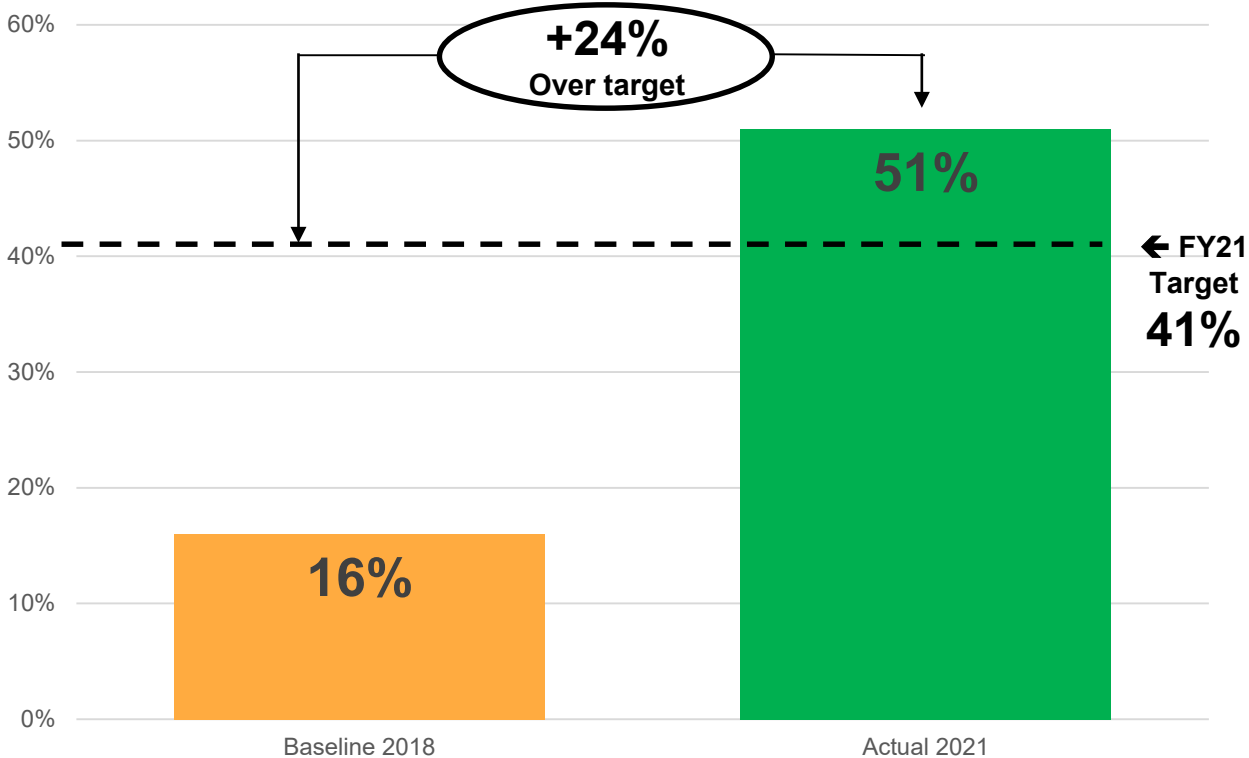


Quality



IMPACT Data: Job Quality

% of Persons Employed in Living Wage Jobs



Middle Class+



Working Class +

**Return on
Investment:
Goodwill®
Job Training
Programs**





Meet # 5,002



**A
first job
for
Lealinda
Walker**



Lealinda is one of

1,162

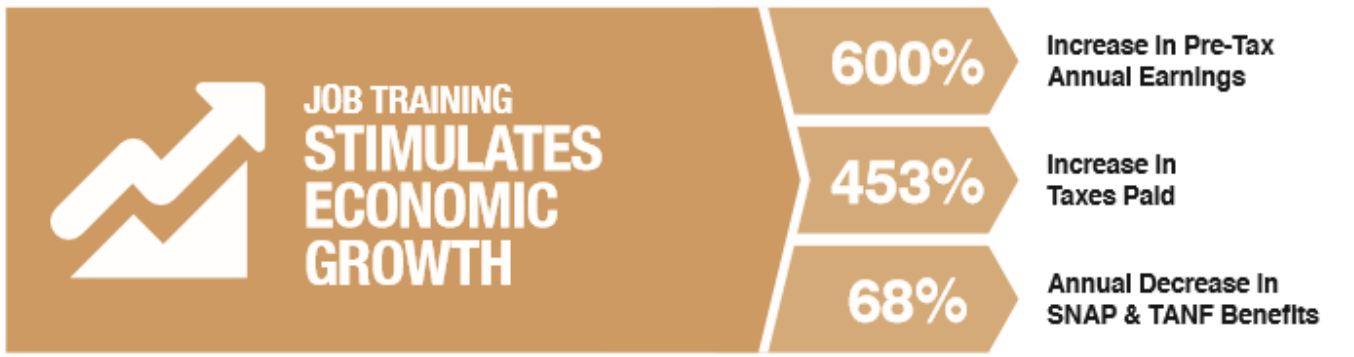
People with Disabilities

6,118

People who were TANF Eligible (welfare)

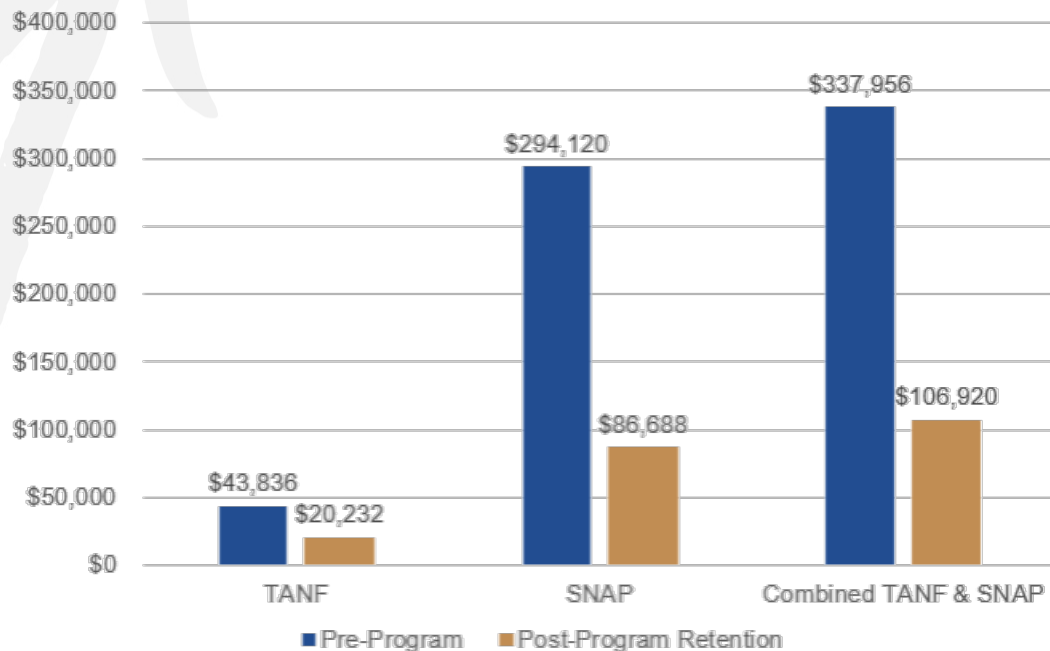
served last year.

IMPACT Data: Return on Investment 3rd Party Evaluations



3rd Party Evaluation: Public Assistance Outcomes

Comparison of TANF & SNAP

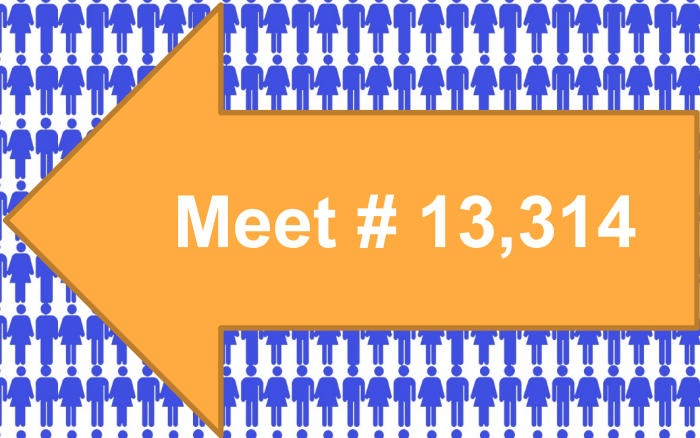
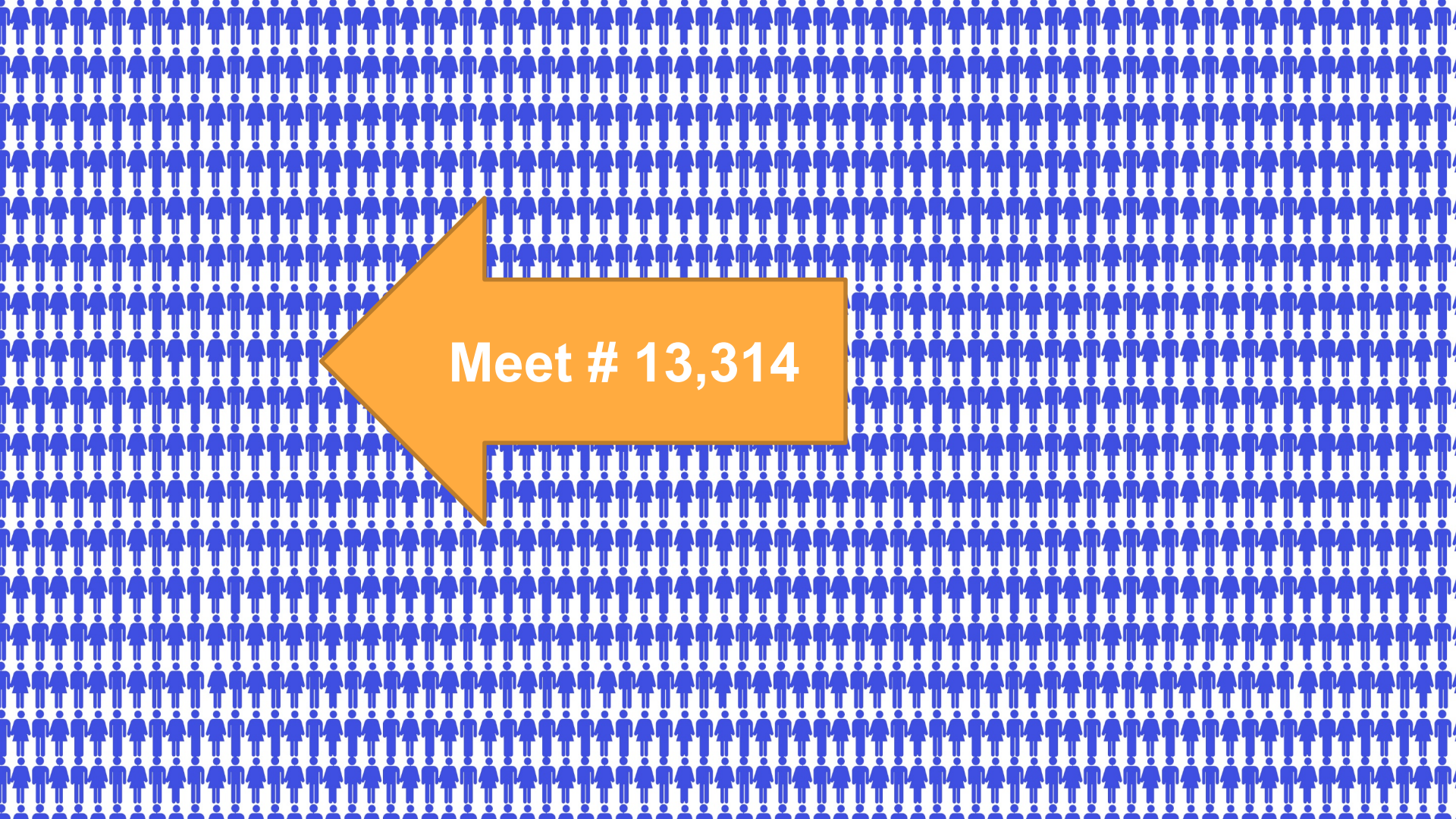


68%↓

Total Benefits Received
(SNAP & TANF)

\$231,036
SAVINGS

(203 individuals)



Meet # 13,314

**A
Better job
for
Nicholas
Green**





Nicholas is one of

2,678

Veterans or military family members

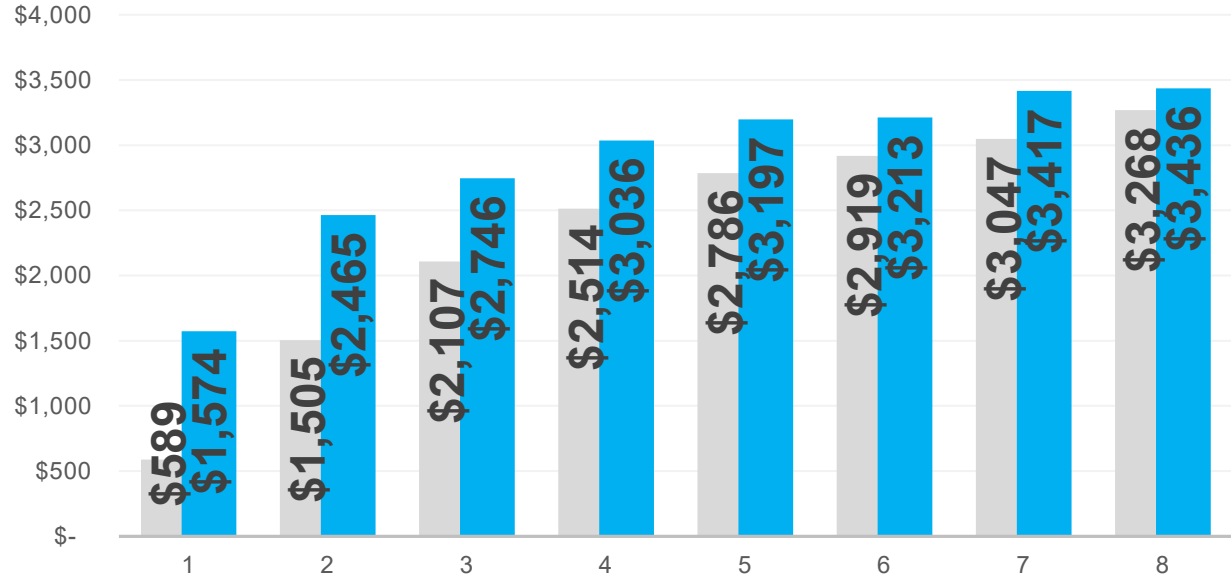
50,023

Unemployed Job-Seekers

served last year.

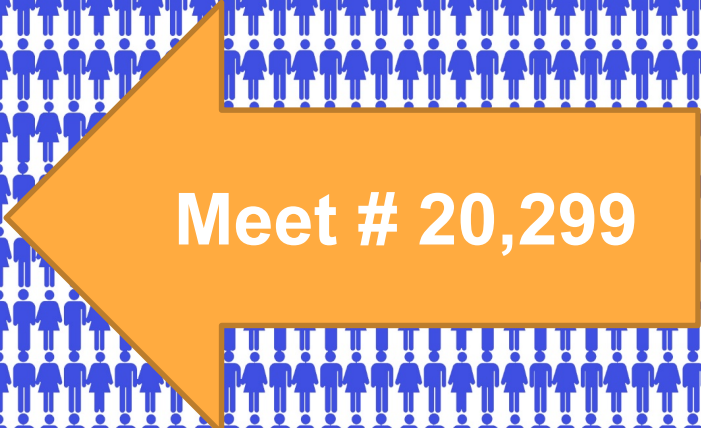
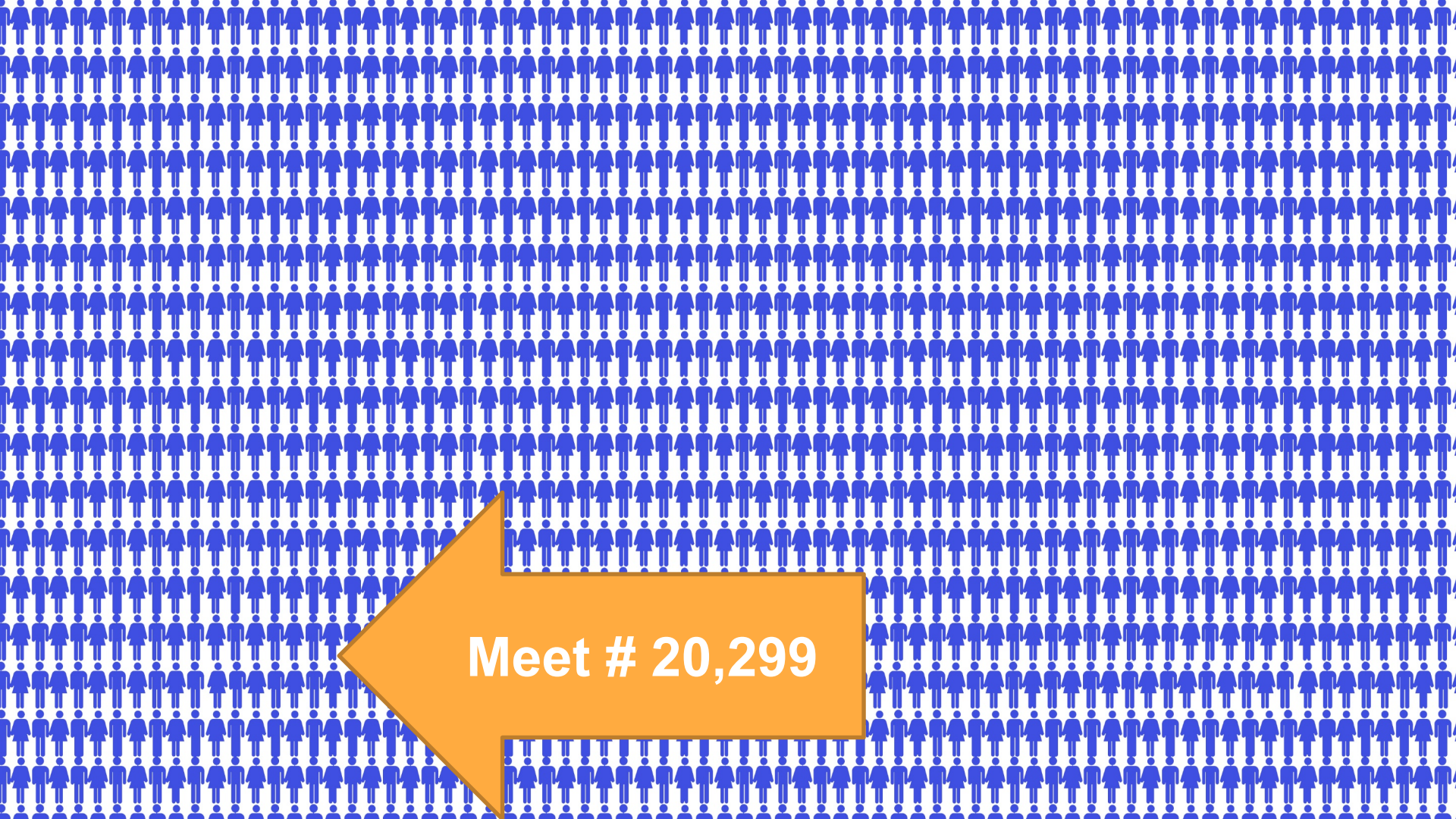


Monthly Earnings each Quarter after Exit



■ Control Group

■ Program Group



Meet # 20,299

**A Career
for
April Dean
Hunter**





April is one of

8,939

Older Workers (55+)

1,519

**People who were Under Employed
served last year.**

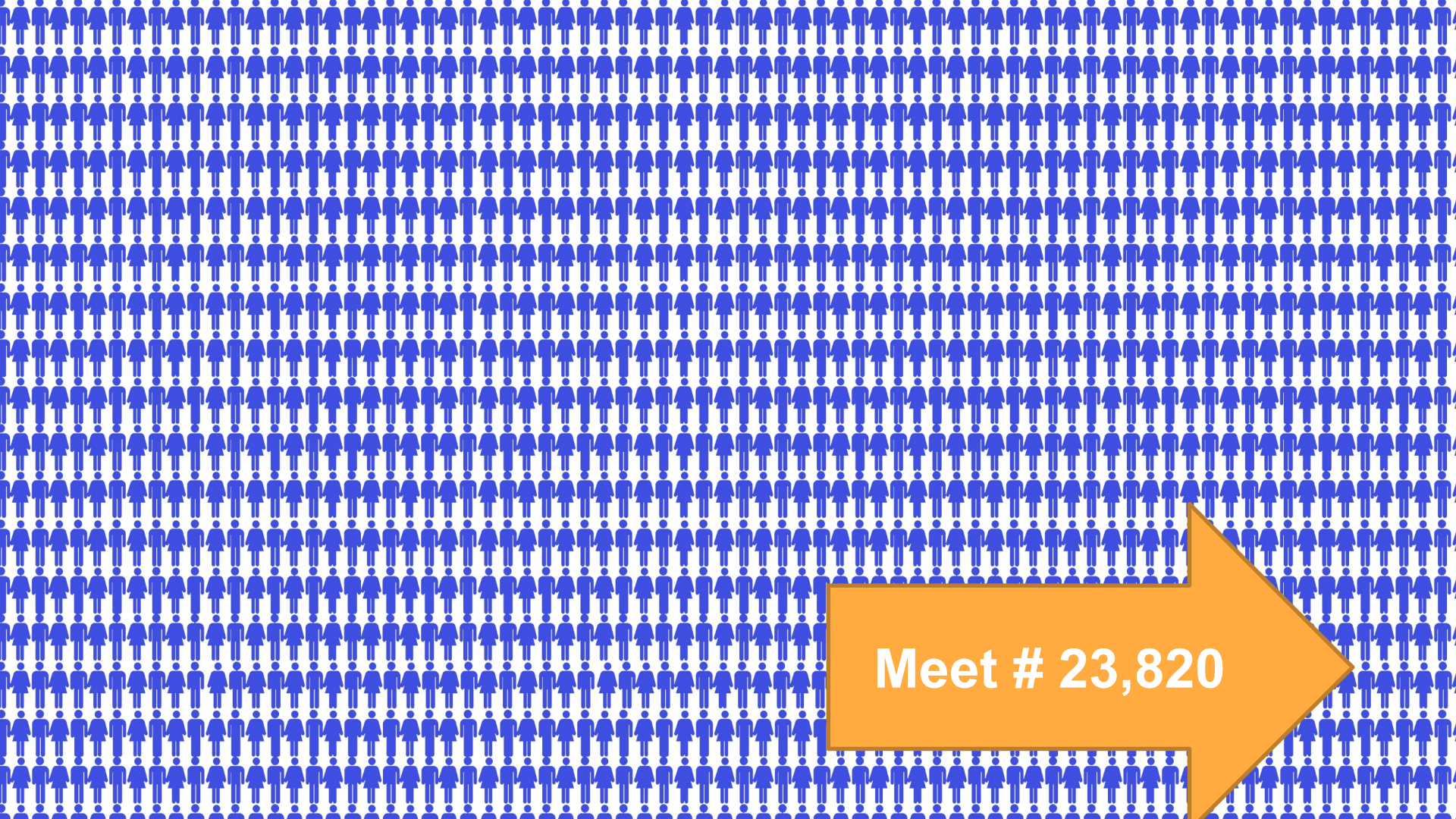


\$4,741

average increase in earnings

Impacts on Employment and Earnings: Atlanta

Outcome	Program Group	Control Group	Difference (Impact)
<u>Outcomes based on administrative data^a</u>			
Total earnings during the 30-month follow-up period (\$)	30,329	25,588	4,741***



Meet # 23,820



**and a
second
chance for
Krystle
Ives**



3,408

People with Criminal Backgrounds

State prisons cost about

\$44.56 per inmate per day

or

\$16,264. per year



4.3% decrease in recidivism rates

Impacts on Confirmatory Outcomes

Earnings (\$)	Child Support Payments ^a (\$)	Criminal Justice Event ^b (%)
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10 quarters

4,866***


10 quarters

1,220***

12 months

-4.3*

Criminal Justice Event includes any
arrest, conviction, or admission to prison



**Preventing 4.3% of
the 3,408 people we served
from going to prison again
saves Georgia tax payers
\$2,383,391 per year**

A first job. Better jobs. Careers.



We've got everything you need to find them.



**But how do we
do it?**



Case Managers Leveraging Partners and Collaboration for Work Supports



GOODWILL CAREER SERVICES

- **8 week vocational training with PAID work activity integrated
EARN-WHILE-YOU-LEARN**
- **Job training programs focus on core competencies for industry and career pathways**
- **One Goodwill Career Center capacity = 4,000 people**
- **Community-based programs, tailored to local jobs**
- **Business Development Partner: talent acquisition**





Registered
Apprenticeship
Program
Sponsor

Goodwill Career Services

Registered Apprenticeship Program Sponsor

Pre-Apprenticeship Program Provider

In order to prepare a skilled and certified workforce, Goodwill of North Georgia has aligned our workforce development programming with apprenticeship. As the largest non-profit employer in Metro Atlanta, and the largest non-profit workforce development agency in the Southeast, we understand talent pipelines. We are now using our expertise to help employers easily onboard new staff as apprenticeships, with all the paperwork and regulations taken care of by Goodwill as the RAP sponsor.



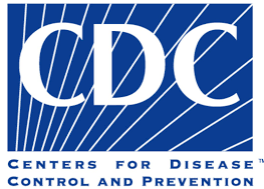
Understanding the Basics of Apprenticeship

FIVE CORE COMPONENTS OF REGISTERED APPRENTICESHIP



1st Registered Apprenticeships: Healthcare Environmental Services Technicians And Floor Technicians

Goodwill Industries, Facilities Services
employs 235+ federal contract employees
at federal sites such as



**Not just a thrift store,
and not just job fairs connecting people to hiring managers,
Job Training in High Demand Industry Career Pathways**



**Maintenance
Technician**



**Highway
Construction**



**Logistics
Technician**



Welding



**Advanced
Manufacturing**



**Technology
Careers**



**General
Construction**

Job Training with Industry-Recognized Credentials



**Front-Line
Healthcare**



**Retail
Customer Service**



**GoodBIZ!
Microenterprise**



**Customer Service
Contact Center**



**Production
Technician**



**Floor Tech/
Custodial**



**Forklift
Training**

We Work Better Together

Network and Partnerships

10 college co-enrollment partnerships

26 high school co-enrollment partnerships

39 public sector partnerships

65 non-profit and community-based partnerships

93 private foundation partnerships

5,000+ employer partnerships





A career in technology starts here.

TechBridge[®]
Business smart. Community focused.

Goodwill 
of North Georgia goodwill

**Pandemic =
Sudden massive increase in
people out of work.**

**Our mission is
to put people to work.**

How do we help people
with shelter-in-place order?

Virtual Career Services
Drive-Thru Hiring Events



Take Our Career Center with You!

Be a part of the response to this critical need.

Employers are hiring now!

Get connected through our virtual career services.



Register or log on to
CareerConnector.org to
have live chat with your
virtual career coach.

Call us at
1.844.344.WORK
to speak directly with our
Career Services staff.



Sign up for one-on-one
appointments with
Career Center staff.

Don't have WiFi at Home? | [Resources for free or low cost internet.](#)

Spectrum and Charter are offering 60 days of free access for some households.

To learn more about the Spectrum and Charter Communications offer call 1-844-488-8395

Comcast: www.internetessentials.com/covid19#thingstoknow&all_Howdoidgetthepromo





Career Connector Virtual Job Fair



Goodwill
of North Georgia

Goodwill
of North Georgia

Career Connector
powered by Goodwill

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New Business-to-Business Partnerships Sponsored Virtual Job Fairs



June One Day Event
1,244 New Job-Seekers Attended



July One Day Event
661 New Job-Seekers Attended



Mayor
Keisha Lance Bottoms
ATLGQT
Taskforce

August One Day Event
826 New Job-Seekers Attended



AEROTROPOLIS
ATLANTA

September One Day Event
1,032 New Job-Seekers Attended

Goodwill = a **cycle of good**:

When you **donate** ... and when you **shop** ... you help us **put people to work**



The trip to Goodwill after weeks and weeks at home.





Jenny Taylor

Vice President, Career Services

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Goodwillng.org

Careerconnector.org

